

# Course Descriptions Bachelor 2021-2022

Course Title Project and Process Management (non-IB)  
 Course Code EBC2175  
 ECTS Credits 6,5  
 Assessment Whole/Half Grades

| Period | Start     | End       | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|-----------|-----|-----|-----|-----|-----|
| 4      | 31-1-2022 | 25-3-2022 |     | X   |     |     | X   |

Level Intermediate  
 Coordinator Peter Bollen For more information: p.bollen@maastrichtuniversity.nl  
 Language of instruction English

Goals The course is directed at the following learning and competences:  
 \* developing an awareness of the range, scope and complexity of the phenomena, issues and problems related to project and process management;  
 \* developing an integrated and process oriented perspective on managing complex projects and team work;  
 \* acquiring competencies in the usage of tools, techniques, methods and models for managing projects and processes.

Description The development of new products, services and processes is predominantly carried out in project groups. That means that people from different sectors of the organisation are brought together on a temporary basis to accomplish a complex task. The project management part of this course offers an insight in the role of project management in different organisational contexts. Special attention is given to the following issues: project selection, the project manager, project planning, resource allocation and project control. The process management part of this course deals with operation, strategy and process management. We define a process to be any transformation that converts inputs to outputs. The process view considers any organization to be a process that consists of interconnected sub processes. In this part of the course we will provide students with the basic concepts that enables them to describe processes in a way that allows them to apply "management levers" on those processes: process flow time, work-in-process, process-efficiency and so forth.

Literature \* Project management in practice 6th edition. Mantel, Meredith, Shafer and Sutton. Wiley, 2017. ISBN: 978-1119385622 (mandatory)  
 \* Operations Management: Processes and Supply Chains 12th (global) edition. Krajewski, L., Ritzman, L. and M. Malhotra. Pearson/Prentice-Hall, 2016.

Prerequisites The prior knowledge of the students on these topics is limited to parts of the organisation and marketing course. Exchange students should have prior knowledge of basic organisational and marketing concepts on an introductory level.  
 An advanced level of English.

Keywords  
 Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork  
 Assessment methods Final Paper / Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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|--|---|
| Bachelor Economics and Business Economics - Economics                                      | Year 3 International Business Economics Elective(s) |
| Bachelor Economics and Business Economics - Emerging Markets                               | Year 3 Elective Course(s)                           |
| Bachelor Economics and Business Economics - Economics and Management of Information        | Year 2+3 Elective Course(s)                         |
| Bachelor Economics and Business Economics - International Business Economics               | Year 3 Business Elec(s) - Maj Inf Mgmt              |
| Bachelor Economics and Business Economics - International Business Economics               | Year 3 Business Elec(s) - Maj Macro                 |
| Bachelor Economics and Business Economics - International Business Economics               | Year 3 Business Elec(s) - Maj Micro                 |
| Bachelor Economics and Business Economics - International Business Economics               | Year 3 Core Course(s) - Maj Strategy                |
| Bachelor Econometrics and Operations Research  | Year 3 Elective Course(s)                           |
| Bachelor Fiscal Economics  | Year 3 Elective Course(s)                           |
| Pre-master International Business specialisation Entrepreneurship and Business Development | Disciplinary Course(s)                              |
| Pre-master International Business specialisation Strategy and Innovation                   | Disciplinary Course(s)                              |
| SBE Exchange Bachelor  | Bachelor Exchange Courses                           |
| SBE Exchange Master  | Bachelor Exchange Courses                           |
| SBE Non Degree Courses   | Bachelor Courses                                    |