

Course Descriptions Exchange 2020-2021

Course Title Service Science Factory Project (DD)

Course Code EBC4210

ECTS Credits 0,0

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	31-8-2020	16-10-2020	C				
2	26-10-2020	11-12-2020	C				

Level Intermediate/Advanced

Coordinator Dominik Mahr For more information: d.mahr@maastrichtuniversity.nl

Language of instruction

Goals

The participants will

- familiarize themselves with the SSF approach towards service innovation
- experience the challenges and benefits of co-creation in a multidisciplinary team
- focus on one specific objective in their personal development
- get access to a third party with a service innovation need
- develop their time-management skills
- build on their team skills

Description

PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.

The specific content of the project is dependent on client needs and will be announced shortly before the start. The participants will familiarize themselves with the SSF approach towards service innovation and experience the challenges and benefits of co-creation in a multidisciplinary team.

Literature

Prerequisites NOVA Lisboa Students only

Teaching methods PBL / Presentation / Assignment / Groupwork

Assessment methods Participation / Presentation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses