

Course Descriptions Master 2018-2019

Course Title Entrepreneurship and Research Methods

Course Code EBC4216

ECTS Credits 6,5

Assessment None

| Period | Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|--------|----------|------------|-----|-----|-----|-----|-----|
| | 1 | 3-9-2018 | 26-10-2018 | X | | | X | |
| | 4 | 4-2-2019 | 5-4-2019 | X | | | X | |

Level Advanced

Coordinator Jolien Huybrechts For more information: j.huybrechts@maastrichtuniversity.nl

Language of instruction English

Goals The goal of this course is to advance students' knowledge on theories and processes in entrepreneurial and smaller businesses. Specific attention will be given to the different methodologies used within this research field. The course also aims to further develop the research skills of the students.

Description This course discusses theories and advanced research topics in the areas of entrepreneurship and small business management. The course reviews concepts such as effectuation, bricolage, resource dependency and further develops knowledge on specific types of entrepreneurial businesses (e.g., social entrepreneurship). With regards to research methodology, both quantitative and qualitative research methods will be studied, and students will get the opportunity to do exercises on research techniques such as case study analysis, factor analysis and regression analysis.

Literature To be announced

Prerequisites

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Papers / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

| | |
|---|-------------------------|
| Master International Business - Entrepreneurship and SME Management | Compulsory Courses |
| SBE Exchange Master | Master Exchange Courses |
| SBE Non Degree Courses | Master Courses |