

Course Descriptions Bachelor 2021-2022

Course Title	Global Citizenship							
Course Code	EBS2076							
ECTS Credits	4,0							
Assessment	Pass / Fail							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	S1	30-8-2021	21-1-2022					
Level	Introductory							
Coordinator	Mark Vluggen For more information:m.vluggen@maastrichtuniversity.nl							
Language of instruction	English							
Goals	<ul style="list-style-type: none">* Understand the key components of cultural intelligence and its role in affecting business and personal communication and decision making.* Develop an awareness of your own intercultural communication skills, along with an understanding of areas in which your cultural intelligence can be enhanced.* Improve your general reflection skills, i.e. your ability to reflect on your own behaviour and competencies.* Learn to apply Erin Meyer's culture map in effectively planning for intercultural experiences.							
Description	<p>It is widely accepted that universities have a responsibility to train students capable of being change agents for good in their community. With this in mind, the School of Business and Economics (SBE) of Maastricht University wishes to prepare students to become global citizens, and promote the values of a civil society. For Emerging Markets students, the internship abroad is one of the instruments used to accomplish this. This online skills training has been set up to educate students about one specific aspect of the broader concept of global citizenship: the development of cultural intelligence (CQ).</p> <p>The ability to interact effectively in multiple cultures is not a skill possessed by all; yet, it is important in today's business world (Crowne, 2008). A common intercultural failure is to excessively identify individuals with one cultural identity and its assumed characteristics. This carries the risk of mindless stereotyping. At the same time, it is also problematic if cultural differences simply get ignored, acting as if business managers are the same throughout the world. In this training we will seek the middle ground between these two approaches, and we will view culture and personality as mutually constituent, instead of one determining the other.</p>							
Literature	Meyer, E. (2014). The Culture Map. PublicAffairs, NY. Crowne, K.A.							
Prerequisites	None							
Keywords								
Teaching methods	Lecture / Assignment / Papers / Coaching							
Assessment methods	Assignment							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics - Emerging Markets				Year 3 Elective Skill(s)			
	Bachelor International Business - Emerging Markets				Year 3 Elective Skill(s)			