

Course Descriptions Master 2019-2020

Course Title Writing a Master's Thesis Proposal: IB-Strategy

Course Code EBS4025

ECTS Credits 4,0

Assessment None

Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	3	13-1-2020	24-1-2020	C				
	6	15-6-2020	26-6-2020	C				

Level Advanced

Coordinator Boris Lokshin For more information: b.lokshin@maastrichtuniversity.nl

Language of instruction English

Goals The objectives of this skills course are twofold. First, it aims to provide students with a tool-kit for writing a master thesis proposal. A good proposal, supported by a supervisor, is a first step in the entire process and is absolutely essential for an eventual success with the thesis. Second, the skills course will help students anticipate pitfalls in the process of writing a thesis and learn how to detect avoidable problems early.

Description Regarding the first objective of the course, more specifically, the students should be able to:

- Conduct a literature search, and identify a specific research gap
- Critically assess (quality of) the literature
- Formulate a conceptual model
- Identify relevant data sources
- Select an appropriate design and methodology for the chosen research question

Literature Academic articles on scientific writing.

Prerequisites No specific prerequisites

Teaching methods Lecture

Assessment methods Final Paper / Attendance

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master International Business - Strategy and Innovation Thesis