

Course Descriptions Master 2020-2021

Course Title Writing a Master's Thesis Proposal: IB-Strategy
 Course Code EBS4025
 ECTS Credits 4,0
 Assessment Pass / Fail

Period	Start	End	Mon	Tue	Wed	Thu	Fri
S1	31-8-2020	22-1-2021	C				
S2	1-2-2021	25-6-2021	C				

Level Advanced
 Coordinator Boris Lokshin For more information: b.lokshin@maastrichtuniversity.nl
 Language of instruction English

Goals The objectives of this skills course are twofold. First, it aims to provide students with a tool-kit for writing a master thesis proposal. A good proposal, supported by a supervisor, is a first step in the entire process and is absolutely essential for an eventual success with the thesis. Second, the skills course will help students anticipate pitfalls in the process of writing a thesis and learn how to detect avoidable problems early.

Description PLEASE NOTE THAT THE INFORMATION ABOUT THE TEACHING AND ASSESSMENT METHOD(S) USED IN THIS COURSE IS WITH RESERVATION. THE INFORMATION PROVIDED HERE IS BASED ON THE COURSE SETUP PRIOR TO THE CORONAVIRUS CRISIS. AS A CONSEQUENCE OF THE CRISIS, COURSE COORDINATORS MAY BE FORCED TO CHANGE THE TEACHING AND ASSESSMENT METHODS USED. THE MOST UP-TO-DATE INFORMATION ABOUT THE TEACHING/ASSESSMENT METHOD(S) WILL BE AVAILABLE IN THE COURSE SYLLABUS.
 Regarding the first objective of the course, more specifically, the students should be able to:

- Conduct a literature search, and identify a specific research gap
- Critically assess (quality of) the literature
- Formulate a conceptual model
- Identify relevant data sources
- Select an appropriate design and methodology for the chosen research question

Literature Academic articles on scientific writing.

Prerequisites No specific prerequisites

Teaching methods Lecture

Assessment methods Final Paper / Attendance

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation Master International Business - Strategy and Innovation Thesis