

Course Descriptions None 2013-2014

Course Title Writing a Service Science Master Thesis
Course Code EBS4023
ECTS Credits 4,0
Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	13-1-2014	24-1-2014					
6	16-6-2014	27-6-2014					

Level no level
Coordinator Gaby Odekerken-Schröder For more information: g.odekerken@maastrichtuniversity.nl
Language of instruction English

Goals
Description Different from the other thesis skills trainings, this service science skills training will start with a lecture and two sessions familiarizing participants with the domain of service science. Afterwards, students are guided towards a thesis proposal that offers a solid base to enter the thesis process. Finding a topic, formulating an interesting and workable problem statement, imposing a structure by formulating sub questions, reporting on a first scan of the literature, and finally developing initial research ideas are covered in this skills training. The skills training is concluded by a session in which all participants give a presentation of their thesis proposal, receiving critical feedback from other students and the tutor. At the end of the skills period students can start their project at the Service Science Factory.

Literature

Prerequisites

Teaching methods PBL / Lecture

Assessment methods Participation

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master International Business Track Accountancy	Electives
Master International Business Track Controlling	Electives
Master International Business Track Entrepreneurship	Electives
Master International Business Track Finance	Electives
Master International Business Track Organisation	Electives
Master International Business Track Strategy and Innovation	Electives