Course Descriptions None 2013-2014

Course Title	Writing a Master Thesis: IB-Strategy
Course Code	EBS4025
ECTS Credits	4,0
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	13-1-2014	24-1-2014	-				
6	16-6-2014	27-6-2014	-				

Level	Advanced
Coordinator	Bert Schreurs For more information:b.schreurs@maastrichtuniversity.nl
Language of instruction	English
Goals	The main objective of this skill training is to formulate and address a research problem. After you have spoken to your thesis supervisor, you will write a research proposal.
Description	In this course essential sections of the thesis are highlighted: . Identification and formulation of research questions and hypotheses . Methods of research design and data collection and -analysis. . Reporting and discussing results . Standards for academic writing and reporting.
Literature	
Prerequisites	No specific prerequisites
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business Track Strategy and Innovation	Strategy