Course Descriptions None 2013-2014

Course Title	Knowledge Management
Course Code	EBC2039
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	28-10-2013	20-12-2013	X/E			X/E	

Level	Introductory/Intermediate
Coordinator	Mark Vluggen For more information:m.vluggen@maastrichtuniversity.nl
Language of instruction	English
Goals	Students that have followed this course should be able to: -Understand Knowledge Management (KM) concepts and tools; -Understand KM processes (acquisition, selection, generation, internalisation, externalisation); -Identify how KM can be used effectively within specific environments; -Understand the facilitating role that information technology can play in knowledge management; -Understand the challenges posed by KM implementation.
Description	This course studies the knowledge management practices of contemporary Organisations. Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. The discipline of knowledge management is a very young one: it is little more than ten years old. Yet, people in Organisations have always acquired, used and valued knowledge. Explicitly recognizing knowledge as a corporate asset is new, however, as is understanding the need to manage it with the same care paid to other, more tangible assets. Now that the foundation of industrialized economies has shifted from natural resources to intellectual capital, executives have been compelled to examine the knowledge underlying their businesses. This is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?'
Literature	Electronic Reader
Prerequisites	An advanced level of English No prerequisites
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Compulsory Courses
Bachelor Economics and Business Economics Specialisation International Business Economics	Information Management Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Major Information Management
Bachelor Economics and Business Economics Specialisation International Economic Studies	IBE Electives
Bachelor International Business	Business Electives
Bachelor International Business	Major Information Management
SBE Exchange Bachelor	Bachelor Courses
SBE Exchange Master	Bachelor Courses
SBE Non Degree Courses	Bachelor Courses