Course Descriptions None 2013-2014

Course Title	Information Management
Course Code	EBC2060
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	2-9-2013	25-10-2013		X			X

Level	Intermediate
Coordinator	Brent Furneaux For more information:b.furneaux@maastrichtuniversity.nl
Language of instruction	English

Goals

This course introduces students to the field of information management with particular emphasis on the management of information within Organisations. Students will be provided with opportunities to explore the basic concepts and principles of information management as well as apply these concepts and principles to practical problems. Advanced topics will also be introduced throughout the course to foster greater depth of understanding, to challenge students to think about established issues in new ways, and to highlight gaps in our current understanding. Some appreciation will also be fostered for the limitations of empirical research and for the unique challenges associated with the management of information.
Key Learning Objectives
Develop an awareness and understanding of key principles, theories, and technologies related to the management of information
Obtain experience in applying information management concepts to address substantive, real-world information management issues
Appreciate how empirical research can guide efforts to address real-world information management issues
Foster ability to communicate business issues to technical audiences and complex technical issues to non-technical audiences

Description

The course will discuss themes that are directly relevant for Information managers in practice today. Some of these topics are:
1. How to analyse the role of IT in an individual organisation;
2. How to measure and analyse the current level of success of IT systems in individual organisations;
3. How to optimize the information system portfolio within an organisation;
4. How to improve the role of end users in the IS development process;
5. How to control the cost of IT through outsourcing.

All of these topics are on the top of the agenda of an information manager and practitioners are constantly looking for methods to better address these issues. For non IM specialists, a discussion of these topics helps to understand the most relevant problems that are part of using IT in organisations. It will come as no surprise that managers who are active outside the field of IT will be dealing with many of these problems one way or the other given the wide spread use of IT in modern organisations. The discussion of each topic will focus on methods and tools or instruments that are being used by practitioners to deal with these issues. For most topics, additional readings are available to provide background knowledge on the topic for students who lack the relevant prior knowledge.

Literature

Prerequisites

There are no specific prerequisites for this course. However, it does build upon the basic understanding of the role of information systems in Organisations that is provided in an introductory MIS course such as the Management Information Systems course offered to International Business students (EBC2003). For further details on the topics covered in EBC2003 and the literature that is used please refer to Canvas .

An advanced level of English

Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Compulsory Courses
Bachelor Economics and Business Economics Specialisation International Business Economics	Information Management Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Major Information Management
Bachelor International Business	Business Electives
Bachelor International Business	Major Information Management
SBE Exchange Bachelor	Bachelor Courses
SBE Exchange Master	Bachelor Courses
SBE Non Degree Courses	Bachelor Courses