# Course Descriptions None 2013-2014

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| Course Title | Managers @ Work |
| Course Code | EBC4045 |
| ECTS Credits | 6,5 |
| Assessment | None |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 5 | 14-4-2014 | 6-6-2014 | X/E | | | X/E | |

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| Level | Advanced |
| Coordinator | Wil Foppen For more information:w.foppen@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | 1) stimulate critical reflection on assumptions regarding management in organisational theories and research studies as well as in professional publications; 2) familiarize students with settings in which managers operate, their actual roles and activities; 3) enhance awareness of the applicability of theory and advice in management practice, particularly with regard to organisational change. |
| Description | Much of what is written about managers differs dramatically from the reality of everyday managerial work. Although academic research has tried to shed light on what managers do and what makes them effective, managerial work is often poorly understood and it is difficult to develop images of it that make sense to students who get involved with managers or who may become a manager themselves. The course provides ample opportunity for exploring the context of management and the work of managers by raising relevant questions like: What is the actual contribution of management and what does the manager's job in reality look like? How do managers actually perform? Which challenges do managers have to meet during their career? How do they develop their skills and competences? Do they fully understand their business models, including the ins and outs of strategy and of long term sustainability? Are they willing and capable to turn their businesses around? Do managers practice corporate citizenship, set examples and do they live up to the impact of diversity and the claim for integrity?<br>Academic research, professional literature and relevant news analysis will be confronted with evidence on managerial experience and practice in real life settings. While the focus of this course is on managerial practice, it requires students to exercise critical judgment in many forms. Academic articles must be scrutinized for their underlying assumptions and the limitations of their methods of gathering and analysing data. Professional and popular publications need to be critically examined with regard to the evidence behind their claims. All sources will have to be examined for the authors' (implicit) purpose and the use of rhetoric. In a final paper or through a so-called e-documentary, based on studying the literature, an interview with at least one manager and the discussions in groups, students are required to demonstrate their insight into the relevance of management and the complexity of the work of managers. Next to that students are explicitly invited to give feedback on the course referring to their personal learning outcomes.<br><br>Note: assessment methods:<br>Final paper or e-documentary and FULL participatiion will be part of the final grade! |
| Literature | The leading, compulsory reference book is:<br>Henry Mintzberg, Managing, (FT Prentice Hall) 2011.<br>Next to that two articles will be prescribed to read, prepare and discuss per session. |
| Prerequisites | Courses and workload are very demanding for all IB Master courses. Participants should have a bachelor degree with a major in Business or Economics. This also applies to exchange students. Exchange students need to major in organisation in their Master.<br>An advanced level of English |
| Teaching methods | PBL / Presentation / Lecture / Assignment / Groupwork |
| Assessment methods | Final Paper / Attendance / Participation |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Master Business Research | IB Electives |
| Master Business Research Track OR | IB Electives |
| Master Human Decision Science | Electives |
| Master International Business Track Accountancy | Electives |
| Master International Business Track Controlling | Electives |
| Master International Business Track Entrepreneurship | Electives |
| Master International Business Track Finance | Electives |
| Master International Business Track Organisation | Electives |
| Master International Business Track Organisation | Organisation |
| Master International Business Track Strategy and Innovation | Electives |
| SBE Exchange Master | Master Courses |
| SBE Non Degree Courses | Master Courses |