

## Course Descriptions None 2013-2014

Course Title Economics of Strategy and Innovation  
 Course Code EBC4046  
 ECTS Credits 6,5  
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	3-2-2014	4-4-2014			X		X

Level Advanced  
 Coordinator René Belderbos For more information:r.belderbos@maastrichtuniversity.nl  
 Language of instruction English

Goals Learning outcomes: major insights in state of the art academic research into the economics and business aspects of innovation  
 Competences: ability to critically assess quality and implications of academic research in the area. Ability to understand and use relevant research methods in the field.

Description The course deals with business and economic aspects of innovation. The course consists of eight meetings of about four hours, four in Leuven and four in Maastricht. It is a combined course of the University of Leuven and UM. The professors who teach the meetings are experts in the field of innovation research. The meetings focus on empirical research articles and deal with issues ranging from alliances, growth and development, dynamics of technological change, product and process innovation, cooperation, productivity of R&D, patenting, to methods of innovation research. The course enhances insights in what the academic literature learns about how firm may promote innovation, what obstacles there are and what the consequences are of innovation. The course requires considerable preparation by reading and interpreting academic articles.

Literature Reader with articles from academic journals

Prerequisites Bachelor in Economics or Business Administration, understanding of the interpretation of econometric techniques

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Attendance

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Business Research	Methodology Electives
Master Business Research Track OR	Methodology Electives