Course Descriptions None 2013-2014

Course Title	Economics of Strategy and Innovation
Course Code	EBC4046
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	3-2-2014	4-4-2014			X		X

Level	Advanced
Coordinator	René Belderbos For more information:r.belderbos@maastrichtuniversity.nl
Language of instruction	English
Goals	Learning outcomes: major insights in state of the art academic research into the economics and business aspects of innovation Competences: ability to critically assess quality and implications of academic research in the area. Ability to understand and use relevant research methods in the field.
Description	The course deals with business and economic aspects of innovation. The course consists of eight meetings of about four hours, four in Leuven and four in Maastricht. It is a combined course of the University of Leuven and UM. The professors who teach the meetings are experts in the field of innovation research. The meetings focus on empirical research articles and deal with issues ranging from alliances, growth and development, dynamics of technological change, product and process innovation, cooperation, productivity of R&D, patenting, to methods of innovation research. The course enhances insights in what the academic literature learns about how firm may promote innovation, what obstacles there are and what the consequences are of innovation. The course requires considerable preparation by reading and interpreting academic articles.
Literature	Reader with articles from academic journals
Prerequisites	Bachelor in Economics or Business Administration, understanding of the interpretation of econometric techniques
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Attendance
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research	Methodology Electives
Master Business Research Track OR	Methodology Electives