Course Descriptions None 2013-2014

Course Title	Managing ICT in a Global Environment
Course Code	EBC4059
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
5	14-4-2014	6-6-2014		X/E			X/E

Level	Advanced
Coordinator	Brent Furneaux For more information:b.furneaux@maastrichtuniversity.nl
Language of instruction	English
Goals	Develop an in-depth understanding of some of the key issues of importance to developing, implementing, and managing information systems within globally oriented Organisations Understand how information systems and technologies can be used to support the operation of global Organisations Understand the alternative approaches to sourcing information management solutions and services being made available as a consequence of an increasingly global business environment Develop an improved ability to analyze and understand the implications that an increasingly global business environment has for future information system needs
Description	As Organisations confront an increasingly global business environment, information system managers are confronted with a wide range of new challenges. In addition to the need to implement and operate systems that are accessible from anywhere in the world at any time of the day, these managers must understand the implications that diverse and sometimes conflicting political, legal, social, and technological environments have for information systems and the information system function. This course thus examines tools and techniques that are available to understand and respond to the demands that global business operations place on the development, implementation, and management of information systems. An examination of some of the key information technology products and services that are available to support managers as they seek to improve their global competitiveness is also undertaken.
Literature	This course draws on a series of academic and practice oriented articles that should be available electronically. Articles have generally been selected from leading professional and academic journals in the field of information management. Reading this material can be challenging and it certainly demands a more critical approach than would be required of a standard textbook treatment of the subject.
Prerequisites	There are no specific prerequisites for this course. However, it does build upon the basic understanding of the role of information systems in Organisations that is provided in an introductory MIS course such as the Management Information Systems course offered to International Business students (EBC2003). For further details on the topics covered in EBC2003 and the literature that is used please refer to Canvas . Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a Bachelor degree in business or a related field. An advanced level of English
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research	IB Electives
Master Business Research Track OR	IB Electives
Master Human Decision Science	Electives
Master International Business Track Accountancy	Electives
Master International Business Track Controlling	Electives
Master International Business Track Entrepreneurship	Electives
Master International Business Track Finance	Electives
Master International Business Track Information Management and Business Intelligence	Information Management & Business Intelligence
Master International Business Track Organisation	Electives
Master International Business Track Strategy and Innovation	Electives
Master Information and Network Economics	Business Electives
SBE Exchange Master	Master Courses
SBE Non Degree Courses	Master Courses