

Course Descriptions None 2013-2014

| Course Title | Internet Economics | | | | | | | | | | | | | | | | |
|---|---|--|--------------------|---------------------|----------------|------------------------|----------------|-----|-----|---|----------|------------|--|---|--|---|--|
| Course Code | EBC4083 | | | | | | | | | | | | | | | | |
| ECTS Credits | 6,5 | | | | | | | | | | | | | | | | |
| Assessment | None | | | | | | | | | | | | | | | | |
| Period | <table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>2-9-2013</td> <td>25-10-2013</td> <td></td> <td>X</td> <td></td> <td>X</td> <td></td> </tr> </tbody> </table> | Period | Start | End | Mon | Tue | Wed | Thu | Fri | 1 | 2-9-2013 | 25-10-2013 | | X | | X | |
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| 1 | 2-9-2013 | 25-10-2013 | | X | | X | | | | | | | | | | | |
| Level | Advanced | | | | | | | | | | | | | | | | |
| Coordinator | Giacomo Valletta For more information:g.valletta@maastrichtuniversity.nl | | | | | | | | | | | | | | | | |
| Language of instruction | English | | | | | | | | | | | | | | | | |
| Goals | Internet Economics introduces the economics of network industries and explores issues arising in real-life Internet and technology-based cases. | | | | | | | | | | | | | | | | |
| Description | <p>The aim of this course is twofold. First, the course provides a general foundation of the network-economic theory that forms much of the basis for the economic analysis of information technologies in general and the Internet in particular. Second, the course reviews several real-life cases and discusses the relevant economic aspects of these cases. Course topics include:</p> <ol style="list-style-type: none"> 1)The hardware and the software industries 2)The creation of industry standards and technological adoption 3)Information goods and intellectual property 4)The allocation of wireless telecommunications spectrum 5)Pricing strategies on the internet | | | | | | | | | | | | | | | | |
| Literature | Shy, O. (2001), The Economics of Network Industries, Cambridge University Press, Cambridge. Additionally some papers are contained in the course literature. | | | | | | | | | | | | | | | | |
| Prerequisites | <p>This course starts from the fundamentals of microeconomics that have been handed to you earlier in your studies in the first and second year Microeconomics courses. That is, it presumes a working knowledge of microeconomic theory.</p> <p>Exchange students need to major in economics. an advanced level of English</p> | | | | | | | | | | | | | | | | |
| Teaching methods | PBL / Presentation / Assignment | | | | | | | | | | | | | | | | |
| Assessment methods | Final Paper / Participation / Oral Exam | | | | | | | | | | | | | | | | |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM | | | | | | | | | | | | | | | | |
| This course belongs to the following programme / specialisation | <table border="0"> <tr> <td>Master Information and Network Economics</td> <td>Compulsory Courses</td> </tr> <tr> <td>SBE Exchange Master</td> <td>Master Courses</td> </tr> <tr> <td>SBE Non Degree Courses</td> <td>Master Courses</td> </tr> </table> | Master Information and Network Economics | Compulsory Courses | SBE Exchange Master | Master Courses | SBE Non Degree Courses | Master Courses | | | | | | | | | | |
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