# Course Descriptions None 2013-2014

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| Course Title | Strategic Performance Analysis |
| Course Code | EBC4131 |
| ECTS Credits | 6,5 |
| Assessment | None |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 2 | 28-10-2013 | 20-12-2013 | X | | | X | |

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| Level | Advanced |
| Coordinator | Alexander Bruggen For more information:a.bruggen@maastrichtuniversity.nl |
| Language of instruction | |
| Goals | After having completed this course you will be able to analyse complex business situations, have gained practical and analytical skills, and you are able to lead discussions on an academically high level. |
| Description | This course provides you with thorough knowledge to analyse business situations for strategic decision-making. In particular, this course deals with due dligence analysis in mergers and acquisitions, value chain analysis, internal capital markets, turnaround management and the analysis of strategic changes. This course will provide you not only with the necessary practical and analytical skills but also in-depth knowledge of management accounting that help you to analyse the above mentioned situations and to support decision-making. The literature consists mainly of academic articles. Besides a thorough understanding of the theoretical foundations, this course will trigger your practical skills by several case studies and a company workshop. |
| Literature | reader |
| Prerequisites | Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a Bachelor degree in business and major in accounting in their Master. |
| Teaching methods | PBL / Presentation / Assignment / Groupwork |
| Assessment methods | Participation / Written Exam |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Master Human Decision Science | Electives |
| Master International Business Track Accountancy | Electives |
| Master International Business Track Accounting & Control | Accounting & Control |
| Master International Business Track Controlling | Controlling |
| Master International Business Track Controlling | Electives |
| Master International Business Track Entrepreneurship | Electives |
| Master International Business Track Finance | Electives |
| Master International Business Track Organisation | Electives |
| Master International Business Track Strategy and Innovation | Electives |