

## Course Descriptions None 2013-2014

Course Title	Advanced Quantitative Research Methods in Business II																
Course Code	EBC4135																
ECTS Credits	6,5																
Assessment	Whole/Half Grades																
Period	<table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>14-4-2014</td> <td>6-6-2014</td> <td></td> <td></td> <td>X</td> <td></td> <td></td> </tr> </tbody> </table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	5	14-4-2014	6-6-2014			X		
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5	14-4-2014	6-6-2014			X												
Level	Advanced																
Coordinator	Martin Carree For more information:m.carree@maastrichtuniversity.nl																
Language of instruction	English																
Goals	Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, accounting, strategy, information management, behavioural finance).																
Description	<p>The Advanced QMBR consists of two courses (EBC4134 and EBC4135). This course (EBC4135) will cover research topics like:</p> <ul style="list-style-type: none"> <li>Hazard rate analysis</li> <li>Panel data analysis</li> <li>Meta analysis</li> <li>Multi level analysis</li> <li>Count models</li> </ul>																
Literature	Articles and Book chapters																
Prerequisites	<p>Only open for RM students and PhD students!!!</p> <p>1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software (f.i. SPSS).</p>																
Teaching methods	PBL / Presentation / Assignment / Groupwork																
Assessment methods	Participation																
Evaluation in previous academic year	For the complete evaluation of this course please click <a href="http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM">http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM</a>																
This course belongs to the following programme / specialisation	<table border="0"> <tr> <td>Master Business Research</td> <td>Compulsory Courses</td> </tr> </table>	Master Business Research	Compulsory Courses														
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