# Course Descriptions None 2013-2014

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| Course Title | Advanced Quantitative Research Methods in Business II |
| Course Code | EBC4135 |
| ECTS Credits | 6,5 |
| Assessment | Whole/Half Grades |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 5 | 14-4-2014 | 6-6-2014 | | | X | | |

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| Level | Advanced |
| Coordinator | Martin Carree For more information:m.carree@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, accounting, strategy, information management, behavioural finance). |
| Description | The Advanced QMBR consists of two courses (EBC4134 and EBC4135). This course (EBC4135) will cover research topics like:<br>Hazard rate analysis<br>Panel data analysis<br>Meta analysis<br>Multi level analysis<br>Count models |
| Literature | Articles and Book chapters |
| Prerequisites | Only open for RM students and PhD students!!!<br>1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software (f.i. SPSS). |
| Teaching methods | PBL / Presentation / Assignment / Groupwork |
| Assessment methods | Participation |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Master Business Research | Compulsory Courses |