

## Course Descriptions None 2014-2015

Course Title Management Game  
 Course Code EBS1005  
 ECTS Credits 4,0  
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
6	15-6-2015	26-6-2015	-				

Level Introductory

Coordinator Peter Bollen For more information:p.bollen@maastrichtuniversity.nl

Language of instruction English

Goals Apply the knowledge of the courses in the 1st year IB in a simulated real-life business organisation

Description This skills training is organised as a game in which an international market is simulated in which six companies currently participate. The game consist of 10 rounds in which a number of firms participate in a (number of) markets. Every day students get feedback on the performance of their 'company' and their competitors . The examination of the game consists of a intro-test, a peer assessment and the actual results measured by a number of performance variables; equity ratios, stockprice, profit used in the game for the firm in which the student is involved.  
 The management game serves as a (simulated) real-life application and Integration of the acquired knowledge from the following 1-st year IB courses: Management of Organisations and Marketing, Economics and Business , Accounting, Strategy, Finance, Fundamentals of logistics management. Every student is obliged to have an individual GBG licence.

Literature Instruction Manual Global Business Game ( can be downloaded ).

Prerequisites Required knowledge for exchange students: Knowledge on an introductory level on; organisation, strategy, marketing, accounting, finance and supply chain management  
 An advanced level of English.

Teaching methods Lecture / Assignment / Groupwork

Assessment methods Final Paper / Attendance / Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Bachelor International Business	Year 1 Compulsory Skills
SBE Exchange Bachelor	Bachelor Exchange Skills
SBE Exchange Master	Bachelor Exchange Skills
SBE Non Degree Courses	Bachelor Courses