Course Descriptions None 2014-2015

Course Title	Quantitative Methods III (IB/FE)
Course Code	EBS2001
ECTS Credits	4,0
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	12-1-2015	23-1-2015	-				

Level	Intermediate
Coordinator	Christian Kerckhoffs For more information:c.kerckhoffs@maastrichtuniversity.nl
Language of instruction	English
Goals	- Learn to recognize the opportunities to apply basic tools from inferential statistics in practical business situations. - Learn to implement these tools correctly, using the statistical software package SPSS. - Learn to interpret the results of such analyses correctly, and understand their limitations.
Description	This skills training is devoted to refreshing and actively applying the basic inferential tools introduced in the statistics part of typical first year quantitative methods courses: a.o. the one-sample t-test, the independent-samples t-test, the paired-sample t-test, oneway-ANOVA, the chi-square test and regression analysis. Six case studies using real-life datasets that reflect business problems from a.o. marketing and finance are examined extensively. The empirical analyses are performed with SPSS, a statistical software package widely used in professional practice.
Literature	Sharpe, Norean R., De Veaux, Richard Dl, and Paul F. Velleman (2012), Business Statistics, 2nd. Intern. Ed., New York,: Pearson Education International
Prerequisites	Basic principles from inferential statistics as discussed in typical first-year Quantitative Methods courses such as QM1 (code EBC 1005/1006/1007) and QM2 (code EBC 1033/1034/1035): basic probability theory, population versus sample, sampling distribution, point estimation, confidence intervals, type I error, regression analysis.
Teaching methods	PBL / Lecture / Assignment
Assessment methods	Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Fiscal Economics	Year 2-3 Compulsory Skills
Bachelor International Business	Year 2 Compulsory Skills