Course Descriptions None 2014-2015

Course Title	Presentation Skills
Course Code	EBS2030
ECTS Credits	4,0
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	12-1-2015	23-1-2015	-				
6	15-6-2015	26-6-2015	-				

Level	Intermediate
Coordinator	Fortuna Casoria For more information:f.casoria@maastrichtuniversity.nl
Language of instruction	English
Goals	Increased ability to give a (good) presentation (enhanced presentation skills).
Description	‘Creativity involves breaking out of established patterns in order to look at things in a different way'. Edward de Bono The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques: Pecha Kucha,: a timed presentation using pictures. Learning objective : pictures are a strong medium and students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation. Elevator Speech : three minutes to draw someone's attention to an issue aiming at establishing a future appointment to tell them more. More importantly THEY want to know more. Learning objective : structuring the elevator speech with a view to eliminating what is irrelevant and concentrating on what is relevant. TED talk : combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest so that the audience is inspired. Learning objective : the power of words and presence on stage. The theme is linked to Maastricht University: sustainable development, education, students' associations, going greener etc. Students in the past two skills training have demonstrated creativity in their presentations and by ‘breaking out of established patterns' have experienced the freedom of thinking out of the box. PowerPoint is a support but how you convey your information is of paramount importance.
Literature	Reading booklet, provided on Canvas .
Prerequisites	No specific knowledge required. An advanced level of English
Teaching methods	PBL / Presentation / Assignment
Assessment methods	Attendance / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics	Elective Skills
Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Elective Skills
Bachelor Economics and Business Economics Specialisation International Business Economics	Elective Skills
Bachelor Fiscal Economics	Year 2-3 Compulsory Skills
Bachelor International Business	Year 2-3 Elective skills
SBE Exchange Bachelor	Bachelor Exchange Skills
SBE Exchange Master	Bachelor Exchange Skills
SBE Non Degree Courses	Bachelor Skills