Course Descriptions None 2014-2015

Course Title	Industrial organisation
Course Code	EBC2005
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	27-10-2014	19-12-2014		X			X

Level	Intermediate
Coordinator	Martin Carree For more information:m.carree@maastrichtuniversity.nl
Language of instruction	English
Goals	Learn about the structure of industries, the conduct of firms and their performance, in terms of profitability, innovation, growth etc. Learn about European competition policy and its relation to IO theory
Description	This course provides an overview of the economics of industrial organisation. It gives an introduction to the main topics in the field of industrial organisation such as collusion and cartels, concentration, entry and exit barriers, innovation and patents, franchising, vertical integration and transaction costs, mergers, competition policy and diversification. Industrial organisation studies the interrelationship between the structure of markets, the behaviour of market participants and their performances. The precise nature of this interrelationship is viewed differently by different schools and the consequences of these differences are discussed. The course is focused on the application of theoretical constructs. Applications include European Commission cases on mergers and anti-trust and the use of regression analysis in testing theory. The text book by Lipczynski et al. is the backbone of the course. The course contains a small collection of seminal articles in the field and of empirical studies in industrial organisation. The course builds on the first year courses of Microeconomics / Economics and Business and of Quantitative Methods II.
Literature	Lipczynski, J., Wilson, J., Goddard, J. (2013), Industrial Organization: Competition, Strategy, Policy, 4th edition, Prentice Hall
Prerequisites	An advanced level of English Basic knowledge of microeconomics
Teaching methods	PBL / Presentation / Lecture / Papers / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics	IBE Electives
Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Free Electives
Bachelor Economics and Business Economics Specialisation International Business Economics	Compulsory Courses
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses