

Course Descriptions None 2014-2015

Course Title Purchasing Management
 Course Code EBC4013
 ECTS Credits 6,5
 Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	1-9-2014	24-10-2014	X/E			X/E	

Level Advanced
 Coordinator Frank Rozemeijer For more information: f.rozemeijer@maastrichtuniversity.nl
 Language of instruction English

Goals
 The objective of the course is to provide students the opportunity to deepen their awareness and understanding of conceptual frameworks and best (managerial) practices regarding purchasing and supply management, using a mix of 'state of the art' theory and practical examples. More specific the Understand the role of purchasing in supply chain management
 Understand the potential impact of purchasing on firm performance
 Learn how to improve the strategic management of purchasing
 Learn how to improve the integration of purchasing in supply chain management

Description
 The average firm has a purchasing-to-output value ratio of over 60%. Over the past decade, purchasing has won a reputation in many executive boardrooms as a powerful tool for improving profitability and competitive advantage. Strategies that purchasing develops are increasingly considered to assist in achieving the organisation's overall goals and objectives, it is no longer unusual that purchasing managers report directly to the board of directors, or are even member of this board as Chief Purchasing Officers (CPO). Purchasing Management may also significantly impact upon the value creation of the firm through the early involvement of suppliers in, for example, new product development. This course studies how to set up and strategically manage the purchasing function of a firm. In this course, the evolving role of purchasing in large and international firms is examined in detail. The objective is to provide students with a sound conceptual understanding of the challenges faced by purchasing managers in large and international firms. Specifically, this course will focus on the strategic and tactical aspects of purchasing and supply management, such as commodity strategy development (f.e. single vs. multiple sourcing), Buyer-Supplier Relationships, Supplier Development, E-procurement, and how to organise the purchasing function. The course is focused not only on manufacturing but also on service industries, and looks at sourcing both of products and services

Literature
 Textbook + Articles
 NEW TEXTBOOK !!
 A.J. van Weele (2010) 'Purchasing and Supply Chain Management', Cengage Learning, 5th revised edition (ISBN: 978-1-4080-1896-5)

Prerequisites
 Apart from the general prerequisites that count for any MSc course, students should have passed intermediate level (Applied) management courses at 2nd or 3rd year BA level of at least 13 ECTS credits. Courses and workload are very demanding for all IB Master courses. Exchange students need to have obtained a bachelor degree in Business. Exchange students need to major in Supply Chain Management in their Master.
 An advanced level of English

Teaching methods PBL / Presentation / Lecture / Groupwork
 Assessment methods Final Paper / Attendance / Participation / Written Exam

Evaluation in previous academic year
 For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

Master Business Research	IB Electives
Master Business Research Track OR	IB Electives
Master Human Decision Science	Electives
Master International Business Track Accountancy	Electives
Master International Business Track Controlling	Electives
Master International Business Track Entrepreneurship	Electives
Master International Business Track Finance	Electives
Master International Business Track Organisation	Electives
Master International Business Track Strategy and Innovation	Electives
Master International Business Track Supply Chain Management	SCM
Master International Business Track Sustainable Finance	Electives
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses