Course Descriptions None 2014-2015

Course Title	Economics of Strategy and Innovation
Course Code	EBC4046
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	2-2-2015	3-4-2015			X		X

Level	Advanced
Coordinator	René Belderbos For more information:r.belderbos@maastrichtuniversity.nl
Language of instruction	English
Goals	Learning outcomes: major insights in state of the art academic research into the economics and business aspects of innovation Competences: ability to critically assess quality and implications of academic research in the area. Ability to understand and use relevant research methods in the field.
Description	The course deals with business and economic aspects of innovation. It is a joint course of Maastricht University and the University of Leuven, with course session organized in both universities. The course consists of eight intensive afternoon sessions and is taught by eight lectureres, who are all known experts in the field of innovation research and have contributed to the state of the art in their domain. Lecturers and topics may vary across years. Topics cover a range of issues such as technology alliances and R&D cooperation, entrepreneurship and innovation, productivity of R&D, patenting and intellectual property rights, the effectiveness of R&D subsidy and tax deduction policies, organizing for innovation in large firms, and the role of science in stimulating business innovation. The course requires considerable preparation and involves critical reading of scientific articles and mastering state of the art research methods. Evaluation is based on written post-class assignments.
Literature	Reader with articles from academic journals
Prerequisites	Bachelor in Economics or Business Administration, understanding of the interpretation of econometric techniques
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Attendance / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research	Methodology Electives
Master Business Research Track OR	Methodology Electives