# Course Descriptions None 2014-2015

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| Course Title | Internet Economics |
| Course Code | EBC4083 |
| ECTS Credits | 6,5 |
| Assessment | None |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 1 | 1-9-2014 | 24-10-2014 | | X | | X | |

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| Level | Advanced |
| Coordinator | Giacomo Valletta For more information:g.valletta@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | Internet Economics introduces the economics of network industries and explores issues arising in real-life Internet and technology-based cases. |
| Description | The aim of this course is twofold. First, the course provides a general foundation of the network-economic theory that forms much of the basis for the economic analysis of information technologies in general and the Internet in particular. Second, the course reviews several real-life cases and discusses the relevant economic aspects of these cases. Course topics include:<br>1)The hardware and the software industries<br>2)The creation of industry standards and technological adoption<br>3)Information goods and intellectual property<br>4)The allocation of wireless telecommunications spectrum<br>5)Pricing strategies on the internet |
| Literature | Shy, O. (2001), The Economics of Network Industries, Cambridge University Press, Cambridge.<br>Additionally some papers are contained in the course literature. |
| Prerequisites | This course starts from the fundamentals of microeconomics that have been handed to you earlier in your studies in the first and second year Microeconomics courses. That is, it presumes a working knowledge of microeconomic theory.<br>Exchange students need to major in economics.<br>an advanced level of English |
| Teaching methods | PBL / Presentation / Assignment |
| Assessment methods | Final Paper / Participation / Written Exam |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Master Information and Network Economics | Compulsory Courses |
| SBE Exchange Master | Master Exchange Courses |
| SBE Non Degree Courses | Master Courses |