Course Descriptions None 2014-2015

Course Title	Entrepreneurial or SME Management
Course Code	EBC4093
ECTS Credits	7,0
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	1-9-2014	24-10-2014			X		
2	27-10-2014	19-12-2014			X		
3	12-1-2015	23-1-2015			X		
4	2-2-2015	3-4-2015			X		
5	13-4-2015	5-6-2015			X		
6	15-6-2015	26-6-2015			X		

Level	Advanced
Coordinator	Anita van Gils For more information:a.vangils@maastrichtuniversity.nl
Language of instruction	English
Goals	Students will develop several competencies required within the entrepreneurship and small business domain, such as opportunity recognition, strategic and relational competencies. Moreover, team and managerial skills will be further developed.
Description	In block period 1, students will have to plan and organize an entrepreneurship event for alumni from this program and entrepreneurs from the region. From the second block period onwards, students can select one of the following projects: 1.In a group of four to six students, you set-up your own student company and you effectively run and manage this company during one academic year. Both commercial and social venture projects can be initiated. 2. In a group of two to three students, you join an academic entrepreneur or a valorization officer, and based on a technological invention or patent, the team's aim is to bring this invention to commercial application, and/or to set-up a new venture. 3. A group of two to three students assists the entrepreneur of a small or medium-sized company during one year in the management of his/her company. Besides making a thorough analysis of the current business situation, you write a strategic development plan. Moreover, you execute one specific project to enhance value creation in this company. Teaching method: opening lecture (to be planned in September and February, as this is a floating skill) - Work in subgroups - Tutorials and group coaching sessions
Literature	To be decided, will be announced in the block book.
Prerequisites	Knowledge of bachelor courses in accounting, finance, marketing, organisation and strategy
Teaching methods	PBL / Presentation / Lecture / Groupwork
Assessment methods	Final Paper / Participation / Oral Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business Track Entrepreneurship	Entrepreneurship