Course Descriptions None 2014-2015

Course Title	Entrepreneurial Theory and Research
Course Code	EBC4094
ECTS Credits	5,0
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	1-9-2014	24-10-2014	X/E			X/E	

Level	Advanced
Coordinator	Anita van Gils For more information:a.vangils@maastrichtuniversity.nl
Language of instruction	English
Goals	The goal of this course is to introduce students to the academic literature on entrepreneurship and small business management. Besides, it aims to enhance their entrepreneurial opportunity recognition competences.
Description	This course gives a general introduction of scientific research in the areas of entrepreneurship and small business management. The course discusses entrepreneurial opportunity recognition, organisational and strategic issues, academic and social entrepreneurship, high-tech venturing and international entrepreneurship. Entrepreneurial practice is discussed by having guest lectures and by analyzing case studies on entrepreneurial ventures and SMEs. The course stimulates students to connect academic thinking and academic literature with being an entrepreneur / small business owner themselves. The course focuses on background articles from the main entrepreneurship and small business journals.
Literature	To be announced
Prerequisites	
Teaching methods	PBL / Presentation / Lecture / Assignment / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business Track Entrepreneurship	Entrepreneurship