Course Descriptions None 2014-2015

Course Title	Advanced Quantitative Research Methods in Business I
Course Code	EBC4134
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	2-2-2015	3-4-2015			X		

Level	Advanced
Coordinator	Kathleen Cleeren For more information:k.cleeren@maastrichtuniversity.nl
Language of instruction	English
Goals	Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, strategy, information management, accounting)
Description	This course consists of two blocks. Meetings will be organised on Wednesdays and will take 7 hours (on whole day). Different leading professors in the field will cover research topics like: 1.Multiple Regression 2.Structural Equations 3.Network Analysis 4.Multilevel Analysis 5.Time series 6.Experimental Designs
Literature	t.b.a.
Prerequisites	Only open for RM students and PhD students!!! 1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software.
Teaching methods	Presentation / Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research	Compulsory Courses