

Course Descriptions None 2014-2015

| Course Title | Advanced Quantitative Research Methods in Business II | | | | | | | | | | | | | | | | |
|---|---|--------------------------|--------------------|-----|-----|-----|-----|-----|-----|---|-----------|----------|--|--|---|--|--|
| Course Code | EBC4135 | | | | | | | | | | | | | | | | |
| ECTS Credits | 6,5 | | | | | | | | | | | | | | | | |
| Assessment | None | | | | | | | | | | | | | | | | |
| Period | <table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>5</td> <td>13-4-2015</td> <td>5-6-2015</td> <td></td> <td></td> <td>X</td> <td></td> <td></td> </tr> </tbody> </table> | Period | Start | End | Mon | Tue | Wed | Thu | Fri | 5 | 13-4-2015 | 5-6-2015 | | | X | | |
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| 5 | 13-4-2015 | 5-6-2015 | | | X | | | | | | | | | | | | |
| Level | Advanced | | | | | | | | | | | | | | | | |
| Coordinator | Martin Carree For more information:m.carree@maastrichtuniversity.nl | | | | | | | | | | | | | | | | |
| Language of instruction | English | | | | | | | | | | | | | | | | |
| Goals | Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, accounting, strategy, information management, behavioural finance). | | | | | | | | | | | | | | | | |
| Description | <p>The Advanced QMBR consists of two courses (EBC4134 and EBC4135). This course (EBC4135) will cover research topics like:</p> <ul style="list-style-type: none"> Hazard rate analysis Panel data analysis Meta analysis Multi level analysis Count models | | | | | | | | | | | | | | | | |
| Literature | Articles and Book chapters | | | | | | | | | | | | | | | | |
| Prerequisites | <p>Only open for RM students and PhD students!!!</p> <p>1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software (f.i. SPSS).</p> | | | | | | | | | | | | | | | | |
| Teaching methods | PBL / Presentation / Assignment / Groupwork | | | | | | | | | | | | | | | | |
| Assessment methods | Participation / Written Exam | | | | | | | | | | | | | | | | |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM | | | | | | | | | | | | | | | | |
| This course belongs to the following programme / specialisation | <table border="0"> <tr> <td>Master Business Research</td> <td>Compulsory Courses</td> </tr> </table> | Master Business Research | Compulsory Courses | | | | | | | | | | | | | | |
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