

## Course Descriptions None 2014-2015

Course Title European Business Context  
Course Code EBC4214  
ECTS Credits 6,5  
Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
5	13-4-2015	5-6-2015	X		X		

Level Advanced  
Coordinator Tom van Veen For more information: [t.vanveen@maastrichtuniversity.nl](mailto:t.vanveen@maastrichtuniversity.nl)

Language of instruction

Goals

Description This course focusses on the European economic environment in which businesses operate. We start with the arguments for European economic integration and discuss the developments from a free trade area toward a monetary union and their consequences. We will also discuss recent developments like the banking union and further fiscal integration. Then we focus on the relation between Europe, the US and China as the 3 big players in the world economy. What are the strengths and the weaknesses of these players? What developments can be predicted? We will conclude that innovation and labor market flexibility are key for the long run development for Europe to be a competitor in the world economy. Therefore we will discuss innovation policies and labor market policies in Europe as well.

Literature to be announced

Prerequisites This course and the course Entrepreneurship and Industrial Organisation in Europe are only open to students in the trivariate MGB master program with Lima and Vancouver.

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

SBE Other Programmes	MGB
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