# Course Descriptions None 2015-2016

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| Course Title | Presentation Skills |
| Course Code | EBS2030 |
| ECTS Credits | 4,0 |
| Assessment | Whole/Half Grades |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 3 | 11-1-2016 | 22-1-2016 | - | | | | |
| 6 | 13-6-2016 | 24-6-2016 | - | | | | |

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| Level | Intermediate |
| Coordinator | Fortuna Casoria For more information:f.casoria@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | Increased ability to give a (good) presentation (enhanced presentation skills). |
| Description | The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques. Some examples follow.<br><br>Pecha Kucha: a timed presentation using pictures. Students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation.<br><br>Elevator Speech: few minutes to draw someone's attention to an issue, aiming at establishing a future appointment with the interlocutor and tell him/her more. Students learn to be concise and effective.<br><br>TED talk: combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest. Learning objective: the power of words and presence on stage.<br><br>PowerPoint is a support but how you convey your information is of paramount importance. |
| Literature | Reading booklet, provided on Canvas . |
| Prerequisites | No specific knowledge required.<br>An advanced level of English |
| Teaching methods | PBL / Presentation / Assignment |
| Assessment methods | Attendance / Participation |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Bachelor Economics and Business Economics Specialisation Economics | Elective Skills |
| Bachelor Economics and Business Economics Specialisation Economics and Management of Information | Elective Skills |
| Bachelor Economics and Business Economics Specialisation International Business Economics | Elective Skills |
| Bachelor Fiscal Economics | Year 2-3 Compulsory Skills |
| Bachelor International Business | Year 2-3 Elective skills |
| SBE Exchange Bachelor | Bachelor Exchange Skills |
| SBE Exchange Master | Bachelor Exchange Skills |
| SBE Non Degree Courses | Bachelor Skills |