Course Descriptions None 2015-2016

Course Title	Writing a Master's Thesis Proposal: IB-Strategy
Course Code	EBS4025
ECTS Credits	4,0
Assessment	Pass / Fail

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	11-1-2016	22-1-2016	-				
6	13-6-2016	24-6-2016	-				

Level	Advanced
Coordinator	Bert Schreurs For more information:b.schreurs@maastrichtuniversity.nl
Language of instruction	English
Goals	The main objective of this skill training is to formulate and address a research problem. After you have spoken to your thesis supervisor, you will write a research proposal.
Description	In this course essential sections of the thesis are highlighted: . Identification and formulation of research questions and hypotheses . Methods of research design and data collection and -analysis. . Reporting and discussing results . Standards for academic writing and reporting.
Literature	Academic articles on scientific writing.
Prerequisites	No specific prerequisites
Teaching methods	Lecture / Assignment
Assessment methods	Final Paper / Attendance
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business Track Strategy and Innovation	Strategy