Course Descriptions None 2015-2016

Course Title	Social & Environmental Entrepreneurship
Course Code	EBC2147
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	26-10-2015	18-12-2015		X/E		X/E	

Level	Intermediate
Coordinator	Wynand Bodewes For more information:wynand.bodewes@maastrichtuniversity.nl
Language of instruction	English
Goals	Primary goal: You understand the virtues and characteristics of social and environmental entrepreneurship Secondary goals: [1] You understand and are able to explain the subtle but sometimes substantial differences between social and traditional ventures. [2] You understand and are able to explain the challenges of pursuing opportunities in the social/environmental sphere.
Description	Social and environmental entrepreneurship aims to combine social and/or environmental goals with financial sustainability. Social ventures such as Annie Connect or Onze Saar showcase that profit can be made while serving a social cause. Other social ventures such as the Aravind Eye Hospitals do not seek to generate profit. They want to maximize the social value that they create. Environmental ventures, such as Solar Century, Lemnis and E-Max, illustrate that profit can be made while serving an environmental cause. Other environmental ventures do deem the serving of an environmental cause as more important than generating (shareholders) profits. This course explores the special features of social and environmental entrepreneurship (creating social or environmental value) in comparison to regular entrepreneurship (creating economic value). Attention is given to the variety of issues addressed by social entrepreneurs, how traditional business concepts such as performance and finance are translated in a social and/or environmental entrepreneurship setting as well as limitations of and problems encountered in social and environmental venturing.
Literature	-Nicholls, A. (2006). Social entrepreneurship: New models of sustainable social change. Oxford: Oxford University Press. (this is suggested not required literature). -Schaper, M. (2010). Making ecopreneurs: Developing sustainable entrepreneurship (2nd Ed.). Burlington: Ashgate Publishing Company. (this is suggested not required literature). -Papers from scholarly journals -Set of teaching cases (sold by MC4E/Case Centre)
Prerequisites	The courses of the Entrepreneurship Minor (see also http://maastrichtentrepreneurship.nl/minor.html) draw on the scholarly entrepreneurship literature. They do NOT expect that you have already developed an understanding of the functional domains of business administration or small business management (e.g. strategy, marketing, accounting, HRM, finance, operations). We encourage you to take the two introductory courses of the minor (Birthing New Ventures and Mobilising Resources [EBC2145; EBC2146]) BEFORE taking the other courses of the Minor. As this minor is delivered in English, your command of the English language in speech and writing should be good enough to actively prepare for, participate in, and contribute to the classes
Teaching methods	PBL / Presentation / Lecture / Assignment / Papers
Assessment methods	Final Paper / Attendance / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor International Business	Business Electives (Major Accounting)
Bachelor International Business	Business Electives (Major Finance)
Bachelor International Business	Business Electives (Major Information Management)
Bachelor International Business	Business Electives (Major Marketing)
Bachelor International Business	Business Electives (Major Organisation)
Bachelor International Business	Business Electives (Major Strategy)
Bachelor International Business	Business Electives (Major Supply Chain Management)
InterFaculty Minors	Minor Entrepreneurship
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses
SBE Non Degree Courses	Minor Entrepreneurship