Course Descriptions None 2015-2016

Course Title	Internet Economics
Course Code	EBC4083
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	31-8-2015	23-10-2015	X			X	

Level	Advanced
Coordinator	Andrzej Baranski Madrigal For more information:a.baranskimadrigal@maastrichtuniversity.nl
Language of instruction	English
Goals	Internet Economics introduces the economics of network industries and explores issues arising in real-life Internet and technology-based cases.
Description	The aim of this course is twofold. First, the course provides a general foundation of the network-economic theory that forms much of the basis for the economic analysis of information technologies in general and the Internet in particular. Second, the course reviews several real-life cases and discusses the relevant economic aspects of these cases. Course topics include: 1)The hardware and the software industries 2)The creation of industry standards and technological adoption 3)Information goods and intellectual property 4)The allocation of wireless telecommunications spectrum 5)Pricing strategies on the internet
Literature	Shy, O. (2001), The Economics of Network Industries, Cambridge University Press, Cambridge. Additionally some papers are contained in the course literature.
Prerequisites	This course starts from the fundamentals of microeconomics that have been handed to you earlier in your studies in the first and second year Microeconomics courses. That is, it presumes a working knowledge of microeconomic theory. Exchange students need to major in economics. an advanced level of English
Teaching methods	PBL / Presentation / Assignment
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Information and Network Economics	Compulsory Courses
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses