Course Descriptions None 2015-2016

Course Title	Business Analysis
Course Code	EBC4104
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	31-8-2015	23-10-2015		X		X	
4	1-2-2016	1-4-2016		X		X	

Level	Advanced
Coordinator	Alexander Grigoriev, Mathias Staudigl For more information:a.grigoriev@maastrichtuniversity.nl; m.staudigl@maastrichtuniversity.nl
Language of instruction	English
Goals	Knowledge of crucial theoretical tools for analysing the data and managerial decision making. Ability to translate a verbal fuzzy description of a business problem into the mathematical model.
Description	This course deals with a toolbox from econometrics and applied operations research. Particularly, the following quantitative methods are extensively discussed: 1. Forecasting 2. Regression analysis 3. Time series 4. Linear programming 5. Integer linear programming 6. Simulations 7. Multiobjective optimization Besides, students learn how to read manuscripts on the level of current scientific standards, and give presentations using the advanced quantitative reasoning in managerial decision making.
Literature	J.E. Hanke and D.W. Wichern, Business forecasting, International Edition, Pearson Education. C.T. Ragsdale, Managerial Decision Modeling, Thomson South-Western. Research papers.
Prerequisites	Moderate mathematical and statistical skills and ability to understand quantitative models and concepts. An advanced level of English.
Teaching methods	PBL / Presentation / Assignment / Papers / Groupwork
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research	Methodology Electives
Master Business Research Track OR	Methodology Electives
Master International Business Track Accountancy	Electives
Master International Business Track Controlling	Electives
Master International Business Track Entrepreneurship	Electives
Master International Business Track Finance	Electives
Master International Business Track Information Management and Business Intelligence	Information Management & Business Intelligence
Master International Business Track Organisation	Electives
Master International Business Track Strategy and Innovation	Electives
Master International Business Track Sustainable Finance	Electives
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses