Course Descriptions None 2015-2016

Course Title	Advanced Quantitative Research Methods in Business I
Course Code	EBC4134
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	26-10-2015	18-12-2015			X		

Level	Advanced
Coordinator	Hans Kasper For more information:jdp.kasper@maastrichtuniversity.nl
Language of instruction	English
Goals	Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, strategy, information management, accounting)
Description	This course consists of two blocks. Meetings will be organised on Wednesdays and will take 7 hours (on whole day). Different leading professors in the field will cover research topics like: 1.Moderation and mediation 2.Multilevel analysis 3.Structural Equation models 4.Network Analysis 5.Time series
Literature	t.b.a.
Prerequisites	Only open for RM students and PhD students!!! 1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software.
Teaching methods	Presentation / Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research	Compulsory Courses