

Course Descriptions None 2015-2016

Course Title European Business Context

Course Code EBC4214

ECTS Credits 6,5

Assessment Whole/Half Grades

Period	Start	End	Mon	Tue	Wed	Thu	Fri
5	11-4-2016	3-6-2016					

Level Advanced

Coordinator Tom van Veen For more information: t.vanveen@maastrichtuniversity.nl

Language of instruction

Goals

Description

This course focusses on the European economic environment in which businesses operate. We start with the arguments for European economic integration and discuss the developments from a free trade area toward a monetary union and their consequences. We will also discuss recent developments like the banking union and further fiscal integration. Then we focus on the relation between Europe, the US and China as the 3 big players in the world economy. What are the strengths and the weaknesses of these players? What developments can be predicted? We will conclude that innovation and labour market flexibility are key for the long run development for Europe to be a competitor in the world economy. Therefore we will discuss innovation policies and labour market policies in Europe as well.

Literature to be announced

Prerequisites This course and the course Entrepreneurship and Industrial Organisation in Europe are only open to students in the trivariate MGB master program with Lima and Vancouver.

Keywords

Teaching methods PBL / Presentation / Lecture / Assignment / Groupwork

Assessment methods Participation / Written Exam

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

SBE Other Programmes

MGB