Course Descriptions None 2015-2016

Course Title	Innovation in Emerging Economies
Course Code	EBC2156
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	1-2-2016	1-4-2016	X/E			X/E	

Level	Intermediate
Coordinator	Boris Lokshin For more information:b.lokshin@maastrichtuniversity.nl
Language of instruction	
Goals	The students in this course will (1) develop an appreciation for the vast heterogeneity among countries in emerging markets, (2) understand the importance of this heterogeneity for business-level innovation, (3) get introduced to a rapidly expanding literature on innovation in emerging market multinationals, and (4) learn to apply theory to real word cases by working in small teams.
Description	This course is focused on business innovation in emerging markets. It is organized around three pillars: regional innovation dynamics, the role of institutions, and the role of multinational companies. The first issue is motivated by the tremendous heterogeneity among countries in emerging markets, which makes a perspective of regional systems of innovation warranted rather than that of national systems of innovation. Secondly, the influence of institutional rules, such as intellectual property rights regimes, on innovation will be covered. Finally, a large part of the course will be dedicated to the role of multinational companies, long recognized as critical actors of innovation in emerging economies. The students will get introduced to a rapidly expanding literature on innovation in emerging market multinationals, including their forward and backward linkages and their impact on the host and home countries and regions.
Literature	textbook on emerging markets and/or academic articles
Prerequisites	Completed all first year courses in either International Business or Economics and Business Economics.
Keywords	
Teaching methods	PBL / Presentation / Assignment / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Emerging Markets	Year 2 Compulsory Courses
Bachelor International Business Specialisation Emerging Markets	Year 2 Compulsory Courses