Course Descriptions None 2016-2017

Course Title	Management Game
Course Code	EBS1005
ECTS Credits	4,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
6	19-6-2017	30-6-2017	-				

Level	Introductory
Coordinator	Peter Bollen For more information:p.bollen@maastrichtuniversity.nl
Language of instruction	English
Goals	Apply the knowledge of the courses in the 1st year IB in a simulated real-life business organisation
Description	This skills training is organised as a game in which an international market is simulated in which six companies currently participate. The game consist of 10 rounds in which a number of firms participate in a (number of) markets. Every day students get feedback on the performance of their 'company' and their competitors . The examination of the game consists of a intro-test, a peer assessment and the actual results measured by a number of performance variables; equity ratios, stock price, profit used in the game for the firm in which the student is involved. The management game serves as a (simulated) real-life application and Integration of the acquired knowledge from the following 1-st year IB courses: Management of Organisations and Marketing, Economics and Business , Accounting, Strategy, Finance, Fundamentals of logistics management. Every student is obliged to have an individual GBG licence.
Literature	Instruction Manual Global Business Game (can be downloaded after game license is bought).
Prerequisites	Required knowledge for exchange students: Knowledge on an introductory level on; organisation, strategy, marketing, accounting, finance and supply chain management An advanced level of English.
Teaching methods	Lecture / Assignment / Groupwork
Assessment methods	Final Paper / Attendance / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor International Business	Year 1 Compulsory Skills
SBE Exchange Bachelor	Bachelor Exchange Skills
SBE Exchange Master	Bachelor Exchange Skills
SBE Non Degree Courses	Bachelor Courses