

Course Descriptions None 2016-2017

Course Title	Data Analytics in Practice																
Course Code	EBC4135																
ECTS Credits	6,5																
Assessment	Whole/Half Grades																
Period	<table border="1"> <thead> <tr> <th>Period</th> <th>Start</th> <th>End</th> <th>Mon</th> <th>Tue</th> <th>Wed</th> <th>Thu</th> <th>Fri</th> </tr> </thead> <tbody> <tr> <td>4</td> <td>6-2-2017</td> <td>7-4-2017</td> <td></td> <td></td> <td>X</td> <td></td> <td></td> </tr> </tbody> </table>	Period	Start	End	Mon	Tue	Wed	Thu	Fri	4	6-2-2017	7-4-2017			X		
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4	6-2-2017	7-4-2017			X												
Level	Advanced																
Coordinator	Martin Carree For more information:m.carree@maastrichtuniversity.nl																
Language of instruction	English																
Goals	Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, accounting, strategy, information management, behavioural finance).																
Description	<p>The Advanced QMBR consists of two courses (EBC4134 and EBC4135). This course (EBC4135) will cover research topics like:</p> <ul style="list-style-type: none"> Hazard rate analysis Panel data analysis Meta analysis Multi level analysis Count data models Identification strategies 																
Literature	Articles and Book chapters																
Prerequisites	<p>Only open for RM students and PhD students!!!</p> <p>1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software (f.i. SPSS).</p>																
Teaching methods	PBL / Presentation / Assignment / Groupwork																
Assessment methods	Participation / Written Exam																
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM																
This course belongs to the following programme / specialisation	<table border="0"> <tr> <td>Master Business Research</td> <td>Compulsory Courses</td> </tr> </table>	Master Business Research	Compulsory Courses														
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