Course Descriptions None 2016-2017

Course Title	Innovation in Emerging Economies
Course Code	EBC2156
ECTS Credits	6,5
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	6-2-2017	7-4-2017	X/E			X/E	

Level	Intermediate
Coordinator	Boris Lokshin For more information:b.lokshin@maastrichtuniversity.nl
Language of instruction	
Goals	The students in this course will (1) develop an appreciation for the vast heterogeneity among countries in emerging markets, (2) understand the importance of this heterogeneity for business-level innovation, (3) get introduced to a rapidly expanding literature on innovation in emerging market multinationals, and (4) learn to apply theory to real word cases by working in small teams.
Description	This course is about business innovation and business transformation in emerging market countries. It is organized around three forces that are shaping the transition from imitation to innovation: the building of technological capabilities in the firms in emerging economies, the globally distributed networks and value chains in which these firms actively take part, and multinational enterprises. This course will address the question of how these forces interact in shaping innovation landscape in emerging economies. One of the aims of this course is to develop understanding of the vast heterogeneity among the types of firms that are actors in the emerging locations of innovative activity – in what emerging market countries and in what sectors innovating firms of different types have emerged in the past and will in the future. Finally, the latter part of the course is dedicated to the role of multinational companies, long recognized as critical actors of innovation in emerging economies. The students will get introduced to a rapidly expanding literature on innovation in emerging market multinationals, including their forward and backward linkages and their impact on the host and home countries and regions.
Literature	textbooks on emerging markets and/or academic articles
Prerequisites	Completed all first year courses in either International Business or Economics and Business Economics.
Keywords	
Teaching methods	PBL / Presentation / Lecture / Groupwork
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Emerging Markets	Year 2 Compulsory Courses
Bachelor International Business Specialisation Emerging Markets	Year 2 Compulsory Courses