Course Descriptions None 2016-2017

Course Title	Family Business
Course Code	EBC4217
ECTS Credits	5,0
Assessment	Whole/Half Grades

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
1	5-9-2016	28-10-2016					

Level	Advanced
Coordinator	Yannick Bammens For more information:y.bammens@maastrichtuniversity.nl
Language of instruction	English
Goals	To introduce students to the management challenges faced by family businesses; To discuss theoretical frameworks that will help students in analysing management problems in family firms. To allow students to apply the knowledge gathered to case studies as well as to a real-life family firms.
Description	This course introduces students to the unique management issues facing the organisational form of family firms. The course addresses the importance and distinctive nature of family businesses, and familiarizes students with central theories (agency theory, stewardship theory, socio-emotional wealth theory) and topics (e.g., succession, governance, entrepreneurship) covered in the academic family business literature. The course uses a combination of topical readings, presentations,, case discussions, and assignments to explore and illustrate family business issues.
Literature	Academic journal articles; Case studies
Prerequisites	This Master-level course familiarizes students with the specifics of the organisational form of family businesses, and requires a general understanding of business concepts and management theories.An advanced level of English
Keywords	
Teaching methods	PBL / Presentation / Assignment / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business Track Entrepreneurship	Entrepreneurship
SBE Exchange Master	Master Exchange Courses