Course Descriptions None 2017-2018

Course Title	Presentation Skills
Course Code	EBS2030
ECTS Credits	4,0
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
3	15-1-2018	26-1-2018	C				
6	18-6-2018	29-6-2018	C				

Level	Intermediate
Coordinator	Cécile Magnée For more information:c.magnee@maastrichtuniversity.nl
Language of instruction	English
Goals	Increased ability to give a (good) presentation (enhanced presentation skills).
Description	The presentation skills training program focuses on creative ways of presenting information. In general, students in their final year of undergraduate education have used PowerPoint on numerous occasions for various courses. The training in this skills course focuses on different communication techniques. Some examples follow. Pecha Kucha: a timed presentation using pictures. Students learn to time their presentation and respect deadline of 20 seconds per slide. Requires good preparation. Elevator Speech: few minutes to draw someone's attention to an issue, aiming at establishing a future appointment with the interlocutor and tell him/her more. Students learn to be concise and effective. TED talk: combines story-telling, the use of catchphrases, metaphors, analogies, maintaining the audience's interest. Learning objective: the power of words and presence on stage. PowerPoint is a support but how you convey your information is of paramount importance.
Literature	Reading booklet, provided on Canvas .
Prerequisites	No specific knowledge required. An advanced level of English
Teaching methods	PBL / Presentation / Assignment
Assessment methods	Attendance / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Economics	Elective Skills
Bachelor Economics and Business Economics Specialisation Economics and Management of Information	Elective Skills
Bachelor Economics and Business Economics Specialisation International Business Economics	Elective Skills
Bachelor Fiscal Economics	Year 2-3 Compulsory Skills
Bachelor International Business	Year 2-3 Elective skills
SBE Exchange Bachelor	Bachelor Exchange Skills
SBE Exchange Master	Bachelor Exchange Skills
SBE Non Degree Courses	Bachelor Skills