

Course Descriptions None 2017-2018

Course Title	Knowledge Management							
Course Code	EBC2039							
ECTS Credits	6,5							
Assessment	None							
Period	Period	Start	End	Mon	Tue	Wed	Thu	Fri
	2	30-10-2017	22-12-2017	X/E			X/E	
Level	Introductory/Intermediate							
Coordinator	Jeffrey Sweeney, Nick Sutton For more information:j.sweeney@maastrichtuniversity.nl; n.sutton@maastrichtuniversity.nl							
Language of instruction	English							
Goals	<p>Students that have followed this course should be able to:</p> <ul style="list-style-type: none"> -Understand Knowledge Management (KM) concepts and tools; -Understand KM processes (acquisition, selection, generation, internalisation, externalisation); -Identify how KM can be used effectively within specific environments; -Understand the facilitating role that information technology can play in knowledge management; -Understand the challenges posed by KM implementation. 							
Description	<p>This course studies the knowledge management practices of contemporary global Organisations. For a long time companies relied on labour, capital and (raw) material as their most important assets, but nowadays intellectual capital (knowledge) is seen as the key driver of competitiveness for many Organisations. Organisations such as consultancy and law firms heavily rely on so-called knowledge workers to deliver their services. The growing recognition that knowledge is a distinct production factor has led to a new field of study and practice: knowledge management.</p> <p>Knowledge management can be defined as the systematic, explicit and deliberate acquisition, storage and application of Organisational knowledge, aimed at maximizing Organisations' return on knowledge assets. Managing knowledge is a difficult endeavour, because knowledge originates in the human mind and can be difficult to codify. Information technology (e.g. corporate Facebooks, wikis, online forums) can support knowledge management initiatives in Organisations, but these systems are not without limitations. Hence, this course is concerned with a very fundamental question: 'How can we manage knowledge?' This question is addressed using academic and business press readings and a diverse set of company cases.</p>							
Literature	Electronic Reader							
Prerequisites	No prerequisites							
Teaching methods	PBL / Presentation / Lecture							
Assessment methods	Participation / Written Exam							
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM							
This course belongs to the following programme / specialisation	Bachelor Economics and Business Economics Specialisation Economics			IBE Electives				
	Bachelor Economics and Business Economics Specialisation Emerging Markets			Business Electives				
	Bachelor Economics and Business Economics Specialisation Emerging Markets			Major Information Management				
	Bachelor Economics and Business Economics Specialisation Economics and Management of Information			Year 2 Compulsory Courses				
	Bachelor Economics and Business Economics Specialisation International Business Economics			Business Electives				
	Bachelor Economics and Business Economics Specialisation International Business Economics			Information Management Electives				
	Bachelor Economics and Business Economics Specialisation International Business Economics			Major Information Management				
	Bachelor International Business Specialisation Emerging Markets			Major Information Management				
	Bachelor International Business			Business Electives (Major Accounting)				
	Bachelor International Business			Business Electives (Major Finance)				
	Bachelor International Business			Business Electives (Major Marketing)				
	Bachelor International Business			Business Electives (Major Organisation)				
	Bachelor International Business			Business Electives (Major Strategy)				
	Bachelor International Business			Business Electives (Major Supply Chain Management)				
	Bachelor International Business			Major Information Management				
	SBE Exchange Bachelor			Bachelor Exchange Courses				
	SBE Exchange Master			Bachelor Exchange Courses				
	SBE Non Degree Courses			Bachelor Courses				