Course Descriptions None 2017-2018

Course Title	Social & Environmental Entrepreneurship
Course Code	EBC2147
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	30-10-2017	22-12-2017	X/E			X/E	

Level	Intermediate
Coordinator	Jarrod Ormiston For more information:j.ormiston@maastrichtuniversity.nl
Language of instruction	English
Goals	[1] You can critically reflect on social and environmental entrepreneurship theory and practice [2] You can conduct primary research and analyse primary and secondary data in the field of social and environmental entrepreneurship [3] You can identify and evaluate social and environmental entrepreneurship opportunities [4] You can develop strategic recommendations for a social/environmental enterprise [5] You can prepare and present documentation to secure stakeholder support [6] You learn to cope with the chaos and complexity of doing social and environmental entrepreneurship in the real world
Description	This course will provide you the opportunity to learn how you can apply your business knowledge and skills to address complex social and environmental problems. Social and environmental entrepreneurs are committed to furthering a social and/or environmental mission, and rank social, environmental or cultural impact on a par with, or above, profit. At the intersection of business, government and not-for-profit organisations, these social and environmental entrepreneurs are now visible and having an impact on a global scale. This course is structured around experiential problem-based learning, providing you the opportunity to synthesise theory and practice alongside real-world social and environmental enterprises. Topics will include: critically reviewing concepts; the challenges of scaling social and environmental enterprises; frameworks for understanding and strategising; mobilising funding and resources from a variety of stakeholders; understanding and reporting social/environmental impact; and cross-sector collaboration.
Literature	- Nicholls, A. (2006). Social entrepreneurship: New models of sustainable social change. Oxford: Oxford University Press. (this is a suggested background reader not required literature). - Papers from scholarly journals, case studies, podcasts, and videos
Prerequisites	This course is part of the Entrepreneurship Minor. The courses of the Entrepreneurship Minor (see also http://maastrichtentrepreneurship.nl/minor.html) draw on the scholarly and practical entrepreneurship literature. They do NOT expect that you have already developed an understanding of the functional domains of business administration or small business management (e.g. strategy, marketing, accounting, HRM, finance, operations). We encourage you to take the two introductory courses of the minor (Birthing New Ventures and Mobilising Resources [EBC2145; EBC2146]) BEFORE taking the other courses of the Minor. As this minor is delivered in English, your command of the English language in speech and writing should be good enough to actively prepare for, participate in, and contribute inside and outside of class.
Teaching methods	PBL / Presentation / Lecture / Assignment / Papers / Groupwork
Assessment methods	Final Paper / Attendance / Participation
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor International Business	Business Electives (Major Accounting)
Bachelor International Business	Business Electives (Major Finance)
Bachelor International Business	Business Electives (Major Information Management)
Bachelor International Business	Business Electives (Major Marketing)
Bachelor International Business	Business Electives (Major Organisation)
Bachelor International Business	Business Electives (Major Strategy)
Bachelor International Business	Business Electives (Major Supply Chain Management)
InterFaculty Minors	Minor Entrepreneurship
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses
SBE Non Degree Courses	Minor Entrepreneurship