Course Descriptions None 2017-2018

Course Title	Intellectual Property Rights in a Digital Economy
Course Code	EBC4026
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	30-10-2017	22-12-2017		X	X	X	

Level	Advanced
Coordinator	Huub Meijers For more information:huub.meijers@maastrichtuniversity.nl
Language of instruction	English
Goals	The course will provide an understanding of the theory and practise of intellectual property rights (IPRs), such as patents and copyrights, and the consequences of IPRs for the information society. You will get an understanding of the economic rationale of IPRs, their international context, and the impact of IPRs on standard setting. You will be able to critically assess the debate on IPRs in the modern information society, including software, open source and other information industries.
Description	This course deals with the economic aspects of intellectual property rights (IPRs) and provides insights into why various forms of IPRs such as patents, copyrights and trademarks are necessary to stimulate innovation. We will also look at how certain aspects of IPRs may hinder innovation. In the international context of IPRs, we will look at how IPRs influence the diffusion of knowledge between countries, for example from advanced countries to developing countries. In the context of standard setting, IPRs are important because they may block access to the standard. Subsequently the course moves to developments specific in the information society and discusses contemporary topics like (open source) software and creative commons. The final topic concerns policy design in a digital economy and includes cloud computing, smartphone industries and mobile internet.
Literature	Articles from academic journals and book chapters
Prerequisites	Courses and workload are very demanding for all master courses. An advanced level of English. Basic understanding of microeconomics and of statistics is required.
Teaching methods	PBL / Presentation / Assignment / Groupwork
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master International Business Specialisation Accountancy	Electives
Master International Business Specialisation Controlling	Electives
Master International Business Specialisation Entrepreneurship and SME Management	Electives
Master International Business Specialisation Organisation: Management, Change and Consultancy	Electives
Master International Business Specialisation Strategic Corporate Finance	Electives
Master International Business Specialisation Strategy and Innovation	Electives
Master International Business Specialisation Sustainable Finance	Electives
Master Information and Network Economics	Compulsory Courses
SBE Exchange Master	Master Exchange Courses
SBE Non Degree Courses	Master Courses