Course Descriptions None 2017-2018

Course Title	Data Analytics in Practice
Course Code	EBC4135
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	5-2-2018	6-4-2018			X		

Level	Advanced
Coordinator	Wilko Letterie For more information:w.letterie@maastrichtuniversity.nl
Language of instruction	English
Goals	Introduction in advanced quantitative research methods in business (marketing, logistics, organisation, accounting, strategy, information management, behavioural finance).
Description	The Advanced QMBR consists of two courses (EBC4134 and EBC4135). This course (EBC4135) will cover research topics like: Hazard rate analysis Panel data analysis Meta analysis Multi level analysis Count data models Identification strategies
Literature	Articles and Book chapters
Prerequisites	Only open for RM students and PhD students!!! 1) General course in Business statistics or market research. 2) Knowledge of correlation and regression analysis, and ANOVA. 3) Hands on experience with statistical software (f.i. SPSS).
Teaching methods	PBL / Presentation / Assignment / Groupwork
Assessment methods	Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Master Business Research	Compulsory Courses