

Course Descriptions None 2017-2018

Course Title Service Science Factory Project (Triangle)

Course Code EBC4209

ECTS Credits 6,5

Assessment None

Period	Start	End	Mon	Tue	Wed	Thu	Fri
Year	4-9-2017	31-8-2018					

Level Intermediate/Advanced

Coordinator Dominik Mahr For more information:d.mahr@maastrichtuniversity.nl

Language of instruction

Goals
The participants will
-familiarize themselves with the SSF approach towards service innovation
-experience the challenges and benefits of co-creation in a multidisciplinary team
-focus on one specific objective in their personal development
-get access to a third party with a service innovation need
-develop their time-management skills
-build on their team skills

Description
The specific content of the project is dependent on client needs and will be announced shortly before the start. The participants will familiarize themselves with the SSF approach towards service innovation and experience the challenges and benefits of co-creation in a multidisciplinary team.

Literature

Prerequisites

Teaching methods

Assessment methods Final Paper / Participation

Evaluation in previous academic year
For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation