# Course Descriptions None 2017-2018

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| Course Title | Entrepreneurship and Research Methods |
| Course Code | EBC4216 |
| ECTS Credits | 6,5 |
| Assessment | None |

Period

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|---|---|---|---|---|---|---|---|
| 1 | 4-9-2017 | 27-10-2017 | | X | | X | |
| 4 | 5-2-2018 | 6-4-2018 | | X | | X | |

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| Level | Advanced |
| Coordinator | Jolien Huybrechts For more information:j.huybrechts@maastrichtuniversity.nl |
| Language of instruction | English |
| Goals | The goal of this course is to advance students' knowledge on theories and processes in entrepreneurial and smaller businesses. Specific attention will be given to the different methodologies used within this research field. The course also aims to further develop the research skills of the students. |
| Description | This course discusses theories and advanced research topics in the areas of entrepreneurship and small business management. The course reviews concepts such as effectuation, bricolage, resource dependency and further develops knowledge on specific types of entrepreneurial businesses (e.g., social entrepreneurship).<br>With regards to research methodology, both quantitative and qualitative research methods will be studied, and students will get the opportunity to do exercises on research techniques such as case study analysis, factor analysis and regression analysis. |
| Literature | To be announced |
| Prerequisites | |
| Keywords | |
| Teaching methods | PBL / Presentation / Lecture / Assignment / Papers / Groupwork |
| Assessment methods | Participation / Written Exam |
| Evaluation in previous academic year | For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM |

This course belongs to the following programme / specialisation

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| Master International Business Specialisation Entrepreneurship and SME Management | Compulsory Courses |
| SBE Exchange Master | Master Exchange Courses |
| SBE Non Degree Courses | Master Courses |