Course Descriptions None 2017-2018

Course Title	Management and Organisation of Latin American Enterprises
Course Code	EBC2159
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
2	30-10-2017	22-12-2017			X		X

Level	Intermediate
Coordinator	Kaj Thomsson For more information:k.thomsson@maastrichtuniversity.nl
Language of instruction	English
Goals	The goal of this course is to develop a solid understanding of organizational and managerial features specific to Latin American enterprises.
Description	This course is focused on Latin American enterprises and their setting. Particular attention is paid to business policy, organizational structure and management processes. Topics covered include business organization, management of technology and quality, international competition and cooperation, foreign direct investment and technology transfer, intellectual property rights and the role of the state and the external environment.
Literature	Collection of articles and book chapters
Prerequisites	First-year courses in economics in either the International Business bachelor or in the Economics and Business Economics bachelor, or equivalent courses from other programmes.
Keywords	
Teaching methods	PBL / Presentation / Lecture / Assignment
Assessment methods	Final Paper / Participation / Written Exam
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

Bachelor Economics and Business Economics Specialisation Emerging Markets	Year 3 Courses Region Latin America
Bachelor International Business Specialisation Emerging Markets	Year 3 Courses Region Latin America
SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses