

Course Descriptions None 2018-2019

Course Title Writing a Master's Thesis Proposal: Service Science Factory
 Course Code EBS4023
 ECTS Credits 4,0
 Assessment Whole/Half Grades

| Period | Start | End | Mon | Tue | Wed | Thu | Fri |
|--------|-----------|-----------|-----|-----|-----|-----|-----|
| 3 | 14-1-2019 | 25-1-2019 | C | | | | |
| 6 | 17-6-2019 | 28-6-2019 | C | | | | |

Level Advanced
 Coordinator Boris Lokshin For more information:b.lokshin@maastrichtuniversity.nl
 Language of instruction English

Goals The objectives of this skills course are twofold. First, it aims to provide students with a tool-kit for writing a master thesis proposal. A good proposal, supported by a supervisor, is a first step in the entire process and is absolutely essential for an eventual success with the thesis. Second, the skills course will help students anticipate pitfalls in the process of writing a thesis and learn how to detect avoidable problems early.

Description Regarding the first objective of the course, more specifically, the students should be able to:

- Conduct a literature search, and identify a specific research gap
- Critically assess (quality of) the literature
- Formulate a conceptual model
- Identify relevant data sources
- Select an appropriate design and methodology for the chosen research question

Literature Academic articles on scientific writing.

Prerequisites

Teaching methods Lecture

Assessment methods Final Paper / Attendance

Evaluation in previous academic year For the complete evaluation of this course please click <http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM>

This course belongs to the following programme / specialisation

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| Master International Business - Organisation: Management, Change and Consultancy | Compulsory Courses |
| Master International Business - Strategy and Innovation | Compulsory Courses |
| SBE Exchange Master | Master Exchange Skills |
| SBE Non Degree Courses | Master Skills |