Course Descriptions None 2018-2019

Course Title	Cognition, Learning and Human Performance
Course Code	EBC2031
ECTS Credits	6,5
Assessment	None

Period

Period	Start	End	Mon	Tue	Wed	Thu	Fri
4	4-2-2019	5-4-2019	X			X	

Level	Introductory
Coordinator	Wim Gijselaers, Laura Smeets For more information:w.gijselaers@maastrichtuniversity.nl; lh.smeets@maastrichtuniversity.nl
Language of instruction	English
Goals	You will explore and apply theoretical concepts of cognitive psychology to develop an understanding about what enables professionals to become top performers in their field. Throughout the course, you will develop the skill to apply theoretical concepts to(business) practice, cases, as well as to your own experiences and educational situation. This transfer will be done through modeling complex situations and formulating specific implications and recommendations. You will also learn to manage your own and others' learning with a special emphasis on feedback-seeking.
Description	When do smart people make stupid decisions? Why can't you force people to be creative? How do you become an expert at something? And why do some experts fail, make mistakes, or become overconfident in decision making? The present course analyzes and examines how people make decisions in business and everyday life. Based on insights from cognitive psychology we explore how professionals make decisions and learn in different work settings. Specifically we will study such topics as cognitive biases, creativity, learning from failure, and expertise development. The course provides a strong foundation in cognitive psychology that can contribute to your understanding in many different domains, such as (behavioral) economics, finance and marketing. Learning in this course is based on a series of experiments conducted in the classroom and through projects and assignments with your peers, tutor, and in small groups to understand the nature of cognition in the business context.
Literature	An e-reader has been compiled with introductory book chapters, academic articles and non-fiction book chapters.
Prerequisites	Students need to be interested in issues of decision-making, learning and human performance. An advanced level of English is crucial to engage in all activities in this course.
Teaching methods	PBL / Presentation / Assignment / Papers / Groupwork
Assessment methods	Final Paper / Attendance
Evaluation in previous academic year	For the complete evaluation of this course please click http://iwio-sbe.maastrichtuniversity.nl/rapporten.asp?referrer=codeUM

This course belongs to the following programme / specialisation

SBE Exchange Bachelor	Bachelor Exchange Courses
SBE Exchange Master	Bachelor Exchange Courses
SBE Non Degree Courses	Bachelor Courses